

# Normative is a carbon accounting solution

This document provides a brief introduction to Normative and an overview of how to use our logo. For a deep-dive into our brand, please visit [brand.normative.io](https://brand.normative.io).

If you can't find what you're looking for, please get in touch with us at [info@normative.io](mailto:info@normative.io).

---

## About Normative

Normative is the world's first carbon accounting engine, enabling enterprises to calculate their full carbon footprints and reduce their emissions to net zero. With rigorous, science-based emissions factors and rich value chain insights, Normative delivers accurate and comprehensive carbon calculations through scope 1, 2, and 3 for enterprises globally. Headquartered in Stockholm, Normative accelerates the transition to net zero and partners with leading climate change organizations including the UN.

[normative.io](https://normative.io)

---

## Engage with us on social media

[LinkedIn](#)

[Twitter](#)

[Facebook](#)

[Instagram](#)

## Logo and logomark

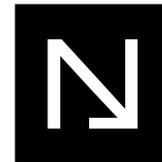
Our logo and logomark are available in both white and black versions.

The black logo should be used on a white or colored background, while the white logo should be used on a black background.

# Normative

# Normative

# N



## Minimum size and placement

Our logo should be placed in a prominent and easily recognizable location on all materials, such as at the top or bottom of a page or in the corner of a page.

24 px | Normative

